

AGRICULTURE  
TODAY  
GROUP

75  
Azadi Ka  
Amrit Mahotsav

G20  
भारत 2023 INDIA

INTERNATIONAL YEAR OF  
MILLETS  
2023



# INDIA SEED SUMMIT 2023

Thursday 22 June  
Holiday Inn @ Aerocity, New Delhi

KNOWLEDGE PARTNER



[www.seedawards.agriculturetoday.in](http://www.seedawards.agriculturetoday.in)

**S**eeds are the critical agri-input on which hinges the performance of all other inputs. The recent agricultural growth has been spurred by the seeds, of improved varieties and hybrids. Through advances in biotechnology, seeds have shown great potential in increasing yields, reducing costs and improving quality of produce. Years of intensive technology upgradation has perfected India and world's seed potential to feed a rapidly multiplying population. Seeds have consistently influenced the course of global food security.

India's ascent to being the power center of agriculture was primarily driven through improved seeds. With a spirited approach and support from the government, the industry has been successfully delivering quality seeds to Indian farmers. Today Indian seed industry is ranked fifth in the world with a promising future ahead of it. With the industry and the State Governments going aggressive on providing every farmer high quality seeds through Seeds Valley concept and Seeds Village programs, the demand for quality seeds may further accelerate @ 14% CAGR and is likely to double every 4 years. India is also emerging as the seed supply hub for the African continent.

However, there are some major challenges related to the development of the seed sector, which needs to be addressed for the Indian seed industry to unlock its true potential. R&D has been mostly restricted to high value seeds. Seed Replacement Rate is also far from desirable in India. The broader consensus on GM seeds, and streamlining regulatory systems need to be addressed at the earliest. INDIA SEED SUMMIT 2023 thus becomes a significant step towards bringing together the stakeholders from around the nation on a single platform to discuss business, policy, trade, technology, regulatory, investment and partnership related issues to evolve steps for the holistic development of the seed industry.

## **OBJECTIVES :**

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- To discuss the research and technological developments and interventions happening in the seed sector globally and locally, and their application in the context of climate change and food security.
- To discuss the problems faced by farmers in India and globally, the issue of access and equity in technologies, policy and the challenges in the seed sector.
- To discuss the role of the Government, industry and institutions towards promoting seeds R&D, production and marketing through innovative models and programs.
- To discuss the global scenario, trends, issues and opportunities in seeds business, and the need for collective action through global partnerships and the increased role of private sector.
- To discuss the policy, trade, technology, and investments perspectives to exploit the potential of seeds sector towards sustainable agricultural growth and achieving global food security.

## INDIA SEED AWARDS 2023

The seed sector is rapidly transforming in India and globally, with a focus on high-yielding and hybrid seeds to enhance agricultural production, productivity, and farmer income. This progress is attributed to supportive policies, research, commercial initiatives, and farmers' efforts. To acknowledge the outstanding contributions of experts, researchers, policy makers, institutions, and industries in this field, **India Seed Awards 2023** has been instituted to felicitate the achievers in various categories. The awards ceremony will take place on June 22 @ Holiday Inn, Aerocity, New Delhi

### AWARDS CATEGORIES

- Policy Leadership for Development
- Seed Certification Agency
- Seed Grower Farmer
- Research, Innovation and Technology Development
- Excellence in Seed Infrastructure – Processing
- Excellence in Seed Infrastructure – Storage
- Seed Testing Laboratory – Private Sector
- Seed Testing Laboratory – Public Sector
- Best State in Seed Supply Planning
- Lifetime Achievement

### PROGRAMME SCHEDULE :

Inaugural Session	09:30 AM - 10:30 AM
Tea Break	10:30 AM - 11:00 AM
Session 1 : Policy and regulatory environment for seeds	11:00 AM - 12:15 PM
Session 2 : Global business and exports opportunities in seeds	12:15 PM - 01:30 PM
LUNCH	01:30 PM - 02:15 PM
Session 3 : Technological developments in seeds sector	02:15 PM - 03:30 PM
Session 4 : CEOs panel on roadmap for sustainable growth	03:30 PM - 04:45 PM
Presentation of India Seed Awards 2023	04:45 PM - 05:30 PM
High Tea	05:30 PM Onwards

## WHO SHOULD PARTICIPATE

- Political Leaders, Policy Makers and Diplomats
- Officials of the Central and State Governments
- Industry leaders and Animal Health Industry Executives
- Experts, Researchers, Academic and Extension Persons
- Banking, Insurance, Financial, Rural and Development professionals
- Farmers, Traders, Exporters, Media and Extension agencies
- Entrepreneurs, NGOs, KPOs, FPOs, Students



## SPONSORSHIP DETAILS :

### Main Sponsors / Partner State

(INR 12.5 lac / Foreign Bodies USD 20,000)

- Official status of Main Sponsor / Partner State of the event.
- Names and logos to appear in promotional materials like posters and program banners.
- Special acknowledgment during inaugural and concluding functions.
- Stall of 8 sq. meter complimentary
- Name and logo to appear in all advertisements in national and regional newspapers, magazines, websites.
- Color page advertisement in the Event Souvenir.
- Complimentary delegate registration for three (3)
- Organisation film of maximum 5 minute duration to be run 3 times during break hours

### Sponsors / Guest State

(INR 7.0 lac / Foreign Bodies USD 12,000)

- Official status of Sponsor / Guest State of the event.
- Names and logos to appear in promotional materials like posters and program banners.
- Two standees (6x3 feet) can be display at the venue.
- Special acknowledgment during inaugural function.
- Colour page advertisement in the Event Souvenir.
- Stall of 8 sq. meter complimentary
- Complimentary delegate registration for two (2)
- Organisation film of maximum 5 minute duration to be run 2 times during break hour.

### Co-Sponsors

(INR 4.0 lac / Foreign Bodies USD 8,000)

- Official status of Sponsor / Guest State of the event.
- Names and logos to appear in promotional materials like posters and program banners.
- Two standees (6x3 feet) can be display at the venue.
- Special acknowledgment during Concluding function.
- Colour page advertisement in the Event Souvenir.
- Stall of 4 sq. meter complimentary
- Complimentary delegate registration for One (1)
- Organisation film of maximum 5 minute duration to be run 1 times during break hour.

### Associate Sponsors

(INR 2.5 lac / Foreign Bodies USD 4,000)

- Official status of Associate Sponsor of the event.
- Names and logos to appear in promotional materials like panels, Standees and program literature.
- One standee (6x3 feet) can be display at the venue.
- Stall of 4 sq. meter complimentary.
- Colour page advertisement in the Event Souvenir.

### Research / Academic Partners

(INR 1.0 lac / Foreign Bodies USD 2,000)

- Official status of Research / Academic Partners of the event.
- Names and logos to appear in promotional materials like panels, Standees and program literature.
- Souvenir Advertisement
- 4 delegates, including students/RAs.



# REPLY FORM

## 1. Name and Address of the Organisation

## Details of the Contact Person

Name .....

Designation .....

Phone .....

Mobile .....

E-mail .....

## 2. Sponsorships .....

- Main Sponsors** (INR 12.5 lac. Foreign Bodies USD 20,000)
- Sponsors** (INR 7.0 lac. Foreign Bodies USD 12000)
- Co-Sponsors** (INR 4.0 lac. Foreign Bodies USD 8000)
- Associate Sponsors** (INR 2.5 lac. Foreign Bodies USD 4000)
- Research / Academic Partners** (INR 1 lac. Foreign Bodies USD 2000)

\* attach extra sheet, if required

## 3. Delegate Fee

S. No.	Delegate(s)	Numbers	Amount

## 4. Sponsorship/ Delegate(s)

S. No.	Booking	Category	Rate	Amount
1.				
2.				
3.				

Grand Amount Payable (INR/USD)

( + 18% GST Extra )

## AGRICULTURE TODAY'S ACCOUNT DETAILS FOR ONLINE PAYMENTS

<b>Beneficiary Name</b>	Agriculture Today	<b>Beneficiary A/C No</b>	50200037701032
<b>Beneficiary Bank</b>	HDFC BANK	<b>Beneficiary Branch</b>	KAILASH BUILDING, KG MARG, ND-1
<b>IFSC Code</b>	HDFC0000003	<b>MICR Code - 110240001,</b>	<b>Swift Code - HDFCINBBDEL</b>

# TERMS OF PARTICIPATION

## IMPORTANT INFORMATION FOR PARTICIPANTS

The stalls would be allotted to the exhibitors on 21st June 2023 from 12:00 noon. The interiors of the stall including positioning of the exhibits must be completed by 9:00 am on 22nd June. All the stalls should be vacated by 06:00 pm on 22nd June 2023.

1. **FURNISHED STALLS** : The facilities will include: 4 chairs, 2 tables, 6 spot lights, matting, exhibitor's name on fascia, 1 plug point (for a small 18sq.mt stall)
2. **COVERED BARE STALL** : The exhibitors shall get covered bare space in the hanger and would have to get their own panels, furniture and other required equipments, etc
3. **OPEN SPACE** : The exhibitors will have to get their own furniture and other required materials
4. **REGISTRATION FOR RESERVATION** : The closing date for registration is 15th June 2023. Full payment must reach us by that day.
5. **CANCELLATION** : The organiser reserves the right at all times to change the dates of exhibition due to force majeure, without any rights to participants for claiming compensation for any loss. Allotments cannot be withdrawn or altered by the participants and payment for reservation will be forfeited on cancellation by participants or on non-payment of any balance payments.
6. **FACILITIES AT EXTRA COST** :
  - Additional power requirement will be charged @ Rs. 2500/- per KW per day.
  - Water connection can be made available at the additional cost of Rs.5000/- per connection. Additional Security can be provided @ Rs. 2000/- per head per shift.
  - Use of Demo plot Rs.30,000/- per day per equipment basis.
  - Furniture per item, (1) Chair= Rs. 300 (2) Table= Rs.500/- (3) Reception counter = Rs.2000 (4) Spot Light(60 W) Rs.200 (5) Fluorescent Tube = Rs. 400/- (6) Power Point 5 Amp = Rs.350/- (7) Power Point 15 Amp.= Rs. 500/-.
7. **GENERAL**: In addition to any rights or reservations already specified, the Organisers reserve the following rights:
  - The information rules and regulations in this booklet are subject to alteration or deletion. The organisers will keep the exhibitors informed.
  - All matters in connection with the exhibition not provided for by these rules and regulations shall be settled or determined by the organisers, whose decision in relation thereon shall be final and binding.
  - In case of cancellation or postponement of the event, caused by natural calamities, government instructions or any other reasons, the exhibitors shall comply with decision of the Organisers.
  - No security deposit is required. But if any damage is caused by a company it would have to pay the amount as decided by the organizers.
8. **DISTRIBUTION OF THE PRICE LIST/ADVERTISEMENT ETC** : Price lists, pamphlets, advertisement, etc. may only be distributed from exhibitors within stall and not in the public ways nor at any other location on the exhibition grounds. Such literature must relate to the goods of the exhibitor as displayed or eligible for display by him.
9. **CLEANING**: Arrangements have been made by the organiser for the cleaning in general. The closing of the stall and the exhibits will remain the responsibility of the exhibitors. Removal of goods is the responsibility of the exhibitors
10. **ORGANISER'S LIEN**: Organisers shall have the lien on the exhibits/goods of the exhibitors having stall /bare space/open space if any payments remain uncleared before the end of the exhibition
11. **INSURANCE AND LIABILITY**: The exhibitors are required to get all their goods insured before they are brought on the exhibition grounds. The organisers are in no way responsible for any theft or loss of goods.

## ABOUT AGRICULTURE TODAY GROUP

Agriculture has been the primary occupation of human beings. What began as a means of survival, has today emerged as a significant economic activity around the world. Agriculture has transformed in various ways from subsistence to affluence, from traditional to technological, from undefined to precise, and the pace has rapidly accelerated in the last one decade with the globalization and technological advancement. In this journey of transformation media has played critical roles. Still there is a long way to go in making the planet free from hunger and malnutrition.

The experiences of the country like India, which pulled out over 500 million people from the jaws of hunger deaths through Green Revolution, provides excellent learning experiences for most of the African and many of the Asian and Latin American countries with its experiences and diversity of learning through Green Revolution in food production, White Revolution in milk, Blue Revolution in fisheries and Golden Revolution in horticulture production. Agriculture Today Group, headquartered in New Delhi benefits hugely by the Indian experiences as also the Asian, European and American experiences.

Agriculture Today is one of leading global agriculture magazines, that delivers the latest news and analysis of pressing agricultural issues of international importance. The magazine analyses sectorial concerns involving bio-technology, farm-mechanisation, seeds, fertilizers, bio-agriculture, crop protection, horticulture, animal husbandry, food processing, agribusiness, ICT, research and marketing etc. The Group comprises of the Agriculture Today monthly, daily Agri News World and Agri News Service, which serves as powerful platform for providing information and networking, shaping policies and facilitating trade and businesses.

## Our Partners & Sponsors



Awaiting to assist your participation

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